

Iowa's State Service Plan A Blueprint for Building on Iowa's Ethic of Service

The Iowa Commission on Volunteer Service (ICVS) has spent a great deal of time convening our partners and exploring new partnership possibilities in developing this plan. We consider it to be a blueprint that we will use to meet the strategic objectives for volunteer service in Iowa over the next three years. Like a blueprint, this plan does not specifically detail who will do what or when, only how we are going to do it. There are many details that will be developed with our partners and many instances where we wish to expand our network. We feel that this will allow us to continue our collaboration around these objectives collectively to enhance the State Service Plan. In addition to this plan, we also developed guiding principles and practices.

In developing Iowa's priorities and strategic objectives we realized that the Corporation for National and Community Service's (CNCS) were very similar to our own. With many programs receiving funding and guidance from or through both the CNCS and ICVS we decided that for unity in mission and objective we would use the same main initiatives to develop our plan. However, there are specific challenges that Iowa will focus on for these programmatic initiatives and some specific collaborative efforts that are worth mentioning:

- **Mobilizing More Volunteers** – Iowa has consistently ranked in the top five in state volunteer rates, but unlike other states with high volunteer rates, Iowa is near the bottom in financial giving. Iowans give their time much more than their treasure. Iowa nonprofits and charities are more reliant on volunteers to carry out their missions than those in other states. With an aging population and changing demographic it is very important for Iowa to adapt and increase our volunteer workforce to meet Iowa's changing needs.

The ICVS intends to target this initiative directly through the actions identified in the plan and by committing staff time to expand volunteer referral centers in Iowa. We will rely heavily on the Corporation State Office in this endeavor through VISTA placement, the Iowa Volunteer Center Association in expanding existing service areas, and the Iowa RSVP Directors Association to explore overlap and possible expansion for such an endeavor. We will rely on all our partners to help fulfill this effort through increased volunteer recruitment, better retention through volunteer management training, and meaningful recognition.

- **Ensuring a Brighter Future for All of Iowa's Children and Youth**
Iowa is very proud of our core principles and history in providing a strong foundation through education and security through strong communities committed to helping each other. It was surprising to find out that while Iowans value educationng our youth and volunteer at one of the highest rates in the country, we ranked only 17th in the percentage of adults who volunteered with youth as mentors, tutors, and coaches, etc. Even more surprising was that when you look at the percentage of volunteers working with youth, Iowa falls to 41st. When it comes to our youth we don't put our time where our mouth is, if our youth truly are a priority, we need to show it.

The ICVS intends to target this initiative through the Iowa Mentoring Partnership which recently became part of ICVS and our Iowa's Promise initiative. All mentioned partners will be active in the Iowa's Promise initiative. The Corporation State Office is providing VISTA support for Iowa's Promise, the Iowa After School Alliance and the Iowa Mentoring Partnership. In addition, representatives of the Iowa Department of Education, CNCS State Office, Volunteer

Center Association, United Ways and many other partners (thirty in all) sit on the newly formed Iowa's Promise Partnership Council that will focus specifically on this initiative as well as Engaging Students in Communities.

• **Engaging Students in Communities**

Like the previous initiative, the Corporation's State Volunteer Report identified another specific area of weakness. While Iowa K-12 students are among the nation's leaders in volunteering and civic engagement, and every other adult demographic is in the top 10 in volunteer rates, Iowa college students rank only 28th. ~~We do not know exactly why, but we know that it is reflective of a bigger issue: Iowa's next generation of leaders are not volunteering.~~ We believe that with Iowa public universities having some of the highest rates of work study dollars dedicated to community service that this study is not necessarily reflective of overall engagement but rather just : ~~just in what students view as~~ traditional volunteerism. Whatever the reason, one thing is clear; Iowa's future depends on our youth and a new generation of leadership ~~and the service they provide to our state~~. It is vital that they learn to value service and enhance their learning through service.

Working with the partners mentioned above, and specifically with Campus Compact, the Department of Education, United Ways and the Corporation State Office, we intend to target all K-20 students to be engaged through service in their communities. An example of a collaborative effort that we hope to expand in Iowa is the ~~The 10,000 K~~ Hours Show; a student initiated and run effort supported and guided by the Corporation State Office, Volunteer Centers, United Ways, the Department of Education, ICVS and many other partners to get more students interested in volunteering by hosting major rock concerts where tickets are earned through providing ten hours of community service to local nonprofits. Next year, ~~The 10,000 Hours Show~~10K (which was also a VISTA program last year) will launch pilots outside of Iowa at the University of Wisconsin, Michigan State and hopefully other areas.

• **Harness the Experience of Iowa's Baby Boomers**

As home of one of the "grayest" populations in the country, Iowa's volunteer dependent nonprofits and charities are faced with unique challenges. As Iowans age, baby boomers will have to fill the shoes of the generation before them. We feel Iowa baby boomers are up to the challenge but we recognize they have different needs and wants from their volunteering experiences. In collaboration with the CNCS State Office, the Iowa RSVP Director's Association and the Iowa Foster Grandparents and Senior Companion Directors Association, United Way, and the Iowa Non-Profit Resource Center we have started a pilot program with RSVP of North Central Iowa (detailed in the plan). We plan to learn from this effort and target this initiative statewide.

CNCS Federal Support Requested:

- Provide expert training and technical assistance to assist state commissions on evaluating progress of state strategic plans
- Provide comprehensive, timeline of advanced notices for CNCS events and deadlines.
- Notification of national CNCS special initiatives, pilot projects, and who is involved.
- Provide flexibility to the Corporation State Office to partner with the Iowa Commission to complete tasks delineated in the state strategic plan.
- Continue producing and distributing, Volunteering in America: State trends and ranking. Provide specific topical data inquires to states as requested.
- Notify and utilize state commissions in implementation of CNCS strategic plan. Provide annual updates of progress.

Provide expert training and technical assistance to assist state commissions on evaluating progress of state strategic plans.

- Access to Tools, Templates and Curricula to Achieve Goals
- Connections to National Partners with Local Affiliates to Advance Mutual Goals
- Information Pertaining to Other Federal Grants and Resources that Address Strategic Goals
- Opportunities for Networking with Other Commissions with Similar Programs
- Sharing of Best Practices

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Suggested New Mission Statement (identical to CNCS mission statement): The mission of the Iowa Commission on Volunteer Service is to-to To improve lives, strengthen communities, and foster ster civic engagement through service and volunteering.

MOBILIZING MORE VOLUNTEERS

Result: 1,000,000 Volunteers in Iowa by 2010

I. CONNECT MORE PEOPLE WITH OPPORTUNITIES TO SERVE

- A. Expand Counties Served by Volunteer Referral/Placement Organizations (such as Volunteer Centers, United Ways, RSVPs, Information & Referral Centers, ~~ete-and others~~)
1. Support and strengthen existing Volunteer Centers and other referral networks
 - a) Formalize Volunteer Centers of Iowa and other existing networks
 2. Determine if other organizations are serving as community volunteer referral organizations (such as United Way, RSVP, Information & Referral Centers, Chambers of Commerce, hospital volunteer offices, faith communities, ~~and othersete.~~)
 - a) Promote use of standards of excellence for volunteer referral organizations and volunteer center membership, as appropriate
 - b) Encourage participation in Volunteer Centers of Iowa network
 3. Develop and support new Volunteer Centers
 4. Increase resources to Volunteer Centers and other networks to expand service areas
 - a) Promote regular meetings and training
 - b) Evaluate and seek grant and fee-for service resources as appropriate
 - c) Assess potential of additional state, federal or community foundation funds to expand service areas
 - d) Evaluate and develop internship program for use by volunteer referral network organizations
 - e) Explore use of VISTA through Points of Light Foundation or other agency to build capacity of volunteer referral organizations
- B. Expand Counties Covered by RSVP-Senior Corps Programs to Increase Volunteerism by Individuals Ages 55 and over
1. Evaluate and support expansion of current RSVP-Senior Corps coverage areas, including development and exploration of additional resources
 - a) Promote regular meetings and training
 - b) Evaluate and seek grant and fee-for service resources as appropriate
 - c) Evaluate and develop internship program
 - d) Explore use of VISTA to build capacity of RSVPSenior Corps
 - e) Assess potential of additional state, federal or community foundation funds to expand service areas
 2. Increase volunteer engagement by Baby Boomers as described in Section IV of this plan.
- C. Expand colleges served by volunteer referral system to increase volunteerism in individuals aged 18-26

1. Evaluate and support expansion of current college referral systems, such as civic engagement programs, Volunteer eCenters, ~~etc. and others~~
 - a) Promote regular meetings and training
 - b) Evaluate and develop internship program
 - c) Explore use of VISTA and/or ~~Campus Compact~~ Iowa Campus Compact to build capacity of college referral systems
 - d) Assess potential of additional state, federal or community foundation funds to expand service areas

D. Expand service and volunteerism among children and youth through strategies identified in Sections II and III of this plan.

D.E. Evaluate and promote consistent, statewide referral system (consider website, libraries, Chambers of Commerce, etc.) for areas not covered by volunteer referral agencies

1. Research effective referral data and develop system that supports effective volunteer service.
 - a) Conduct outreach to potential partners, as needed
 - b) Evaluate and seek financial resources, as needed, to support the referral system

E.F. Increase Number of Volunteers Serving by 15% in Current Volunteer Organizations

1. Establish goal for national service programs
2. Issue media challenge for all non-profit organizations, service clubs, schools, government agencies, faith communities and other groups that utilize volunteers
3. Develop and make available specific tools, templates, training and strategies that programs can use to increase volunteer recruitment and retention

E.G. Develop Mobilization and Deployment Strategy for Disaster (add: NCCC as resource, action item — interaction between members)

1. Evaluate and support training and technical assistance needs of Homeland Security Emergency Management (HLSEM), Voluntary Organizations Active in Disaster (VOAD), Community Organizations Active in Disaster (COAD), Volunteer Centers and other agencies that engage volunteers in disaster response.
 - a) Assist in securing additional grant, state, or federal funds to support identified training needs
 - b) Encourage participation in national service disaster trainings, as appropriate
2. Maintain active membership on the statewide Citizen Corps (Iowa Disaster Human Resource Council).

3. Determine level of involvement with appropriate disaster preparedness and response entities in the public and private sector.

3.4. Provide other resources to support these activities, such as information on our website, media resources, NCCC applications and information and other etc.

4.5. Develop mobilization plan and policy for national service participants in Iowa to enable members, program directors and/or commission staff to respond in cases of local, state and national disasters.

a) Communicate with NCCC about ways that teams could assist in times of disaster in Iowa

Connect: students and boomers — add as partners

Partners:

AmeriCorps National Direct

AmeriCorps*VISTA

Association of Fundraising Professionals

Iowa Disaster Human Resource Council

Department of Economic Development

Iowa Hospice Organization

Iowa Department of Education

ISU Extension — 4H

Chambers of Commerce
Children & Families of Iowa
Community Foundations
Community Organizations Active in Disaster
Corporation for National and Community Service
Community Organizations Active in Disaster
Corporation State Office Corporation for National and
Community Service
Federal Emergency Management Agency Corporation
State Office
Federal Government Agencies Federal Emergency
Management Agency
Governor's Office Federal Government Agencies

Information & Referral Centers Governor's Office

Iowa Arts Associations Information & Referral Centers
Iowa Arts Council Information and Referral Centers

Iowa Campus Compact Iowa Arts Associations
Iowa Colleges and Universities (Two- and four- year
institutions) Iowa Arts Council
Iowa Council on Foundations Iowa Campus Compact
Iowa Department of Cultural Affairs Iowa Colleges and
Universities (Two- and four- year institutions)
Iowa Department of Economic Development Iowa
Council on Foundations

Council
Keep Iowa Beautiful Iowa Hospice Organization
Learn & Serve America ISU Extension 4H
Libraries Learn & Serve America
Lutheran Social Services
Media Partners Libraries

NCCC Lutheran Social Services

Non-profit organizations and faith-based
communities Media Partners
Points of Light Foundation NCCC

Schools Non-profit organizations and faith-based
communities
Senior Corps (RSVP, Foster Grandparent Program,
Senior Companion Program) Points of Light
Foundation
State Legislature Schools
United Ways Senior Corps (RSVP, Foster Grandparent
Program, Senior Companion Program)
Volunteer Centers of Iowa State Legislature
Volunteer Organizations Active in Disaster United
Ways
YMCA Volunteer Centers of Iowa
Iowa Department of Education Volunteer Organizations
Active in Disaster
YMCA

~~AmeriCorps National Direct~~
~~Iowa Council on Foundations~~
~~AmeriCorps*VISTA~~
~~Iowa Department of Economic Development~~
~~Association of Fundraising Professionals~~
~~Iowa Disaster Human Resource Council~~
~~Campus Compact~~
~~Information & Referral Centers~~
~~Chambers of Commerce~~
~~Learn & Serve~~
~~COAD~~
~~Libraries~~
~~Community Foundations~~
~~Media Partners~~
~~Corporation for National and Community~~
~~Service~~
~~Non-profit organizations and faith-based~~
~~communities~~
~~Corporation State Office~~
~~Points of Light Foundation~~
~~Federal Emergency Management Agency~~
~~RSVP, FGP, SCP (Senior Corps)~~
~~Federal Government Agencies~~
~~State Legislature~~
~~Governor's Office~~
~~United Ways~~
~~Information and Referral Centers~~
~~VOAD~~
~~Iowa Colleges and Universities, including~~
~~community colleges Colleges and Universities ()~~
~~Volunteer Centers of Iowa~~

H.PROMOTE VOLUNTEERISM ON A STATEWIDE BASIS

A.H. Utilize Marketing and Media to Increase Awareness of Volunteerism

1. Develop Marketing Materials for Statewide Distribution (website, brochures, newsletters, press release templates, faith community bulletin articles, [blogsete](#).)

a) Develop Value of Volunteering Messaging

(1) To Individuals

~~(a)~~ K-12 Students

~~(b)~~ College Students

~~(c)~~ Adults (including high school aged and college-aged)

~~(a)(d)~~ Baby Boomers and Seniors

~~(b)~~ K-12 Students Youth

~~(e)~~ College Students

~~(d)~~ Adults (including high school aged and college aged)

~~(e)~~(2) Persons with Disabilities

~~(2)~~(3) To Businesses

~~(3)~~(4) To Non-Profit Organizations/Agencies/Faith Communities

~~(4)~~(5) To Communities and State

2. Promote National Service Opportunities and Programs

a) Evaluate development and distribution of a national service newsletter

b) Utilize the AmeriCorps Alumni group and commissioner/member speaker's bureau to provide local presentations on national service

c) Partner with NCCC to build awareness during spikes in Iowa and to participate in conferences and other cross-stream events.

~~e)d~~ Continue to strengthen outreach for AmeriCorps funding, particularly to underserved areas and to organizations that may serve as intermediaries

3. Media Campaign around Days of Service and other Volunteer-Related Data

a) Governor's Proclamation

b) Press Release

c) Adopt day(s) of service for national service

d) Press around national volunteer data

B.I. Evaluate Existence of and Provide Support of Specific Statewide Volunteerism Efforts, such as a State Corporate Volunteer Program Committee, Board Referral System, Board Member Training Program, College Student Engagement Committee (10K Hours Show) or other activities.

Partners:

10K Hours Show

AmeriCorps Alumni Groups

Assn. of Community College Trustees

Association of Fundraising Professionals

Association of Hospital Professionals

Communities of Promise

Corporation for National and Community Service

Corporation State Office

Corporations and Businesses

Council on the Support of Education (CASE)

Councils of Governments

Government Agencies

Governor's Developmental Disability Council

Governor's Office Student Action & Leadership for Youth w/Disabilities

Iowa COMPASS

Iowa Council on Foundations

Iowa Department of Economic Development

Iowa Mentoring Partnership

Iowa Nonprofit Resource Center

Iowa Vocational Rehabilitation

Iowa Workforce Development

Iowa's Promise

Keep Iowa Beautiful

Legislature

Media Partners

NCCC

Non-profit organizations

Organized Labor

PM/SH –Community Colleges

IA Assn. of Independent Colleges & Universities

Independent Living Centers

Iowa Board of Regents

Iowa Campus Compact

Iowa Colleges and Universities (Two- and four-year institutions)

Iowa Commission on Volunteer Service

Points of Light Foundation

Rural Development Council

Schools

Senior Corps (FGP, RSVP, SCP)

Volunteer Centers

~~10K Hours Show~~
~~Iowa COMPASS~~
~~AmeriCorps Alumni Groups~~
~~Iowa Council on Foundations~~
~~Association of Fundraising Professionals~~
~~Iowa Department of Economic Development~~
~~Association of Hospital Professionals~~
~~Iowa Mentoring Partnership~~
~~Campus Compact~~
~~Iowa Nonprofit Resource Center~~
~~Communities of Promise~~
~~Iowa's Promise~~
~~Corporation for National and Community Service~~
~~Iowa Vocational Rehabilitation Corporation State Office~~
~~Iowa Workforce Development Corporations and Businesses~~
~~Legislature~~
~~Councils of Governments~~
~~Media Partners~~
~~Council on the Support of Education (CASE)~~
~~Non-profit organizations~~
~~Government Agencies~~
~~Points of Light Foundation~~
~~Governor's Developmental Disability Council~~
~~Rural Development Council~~
~~Governor's Office — Student Action & Leadership for Youth w/Disabilities~~
~~Independent Living Centers~~
~~Schools~~
~~Iowa Colleges and Universities (Colleges and Universities)~~
~~Senior Corps (FGP, RSVP, SCP)~~
~~Iowa Commission on Volunteer Service~~
~~Volunteer Centers~~

III.II. BUILD CAPACITY OF ORGANIZATIONS TO EFFECTIVELY UTILIZE VOLUNTEERS

- A. Increase Use of Effective Volunteer Management Practices to Improve Volunteer Recruitment, Retention, Performance -and Recognition
1. Evaluate and support development of standards of excellence and assessment for standards of excellence in volunteer management
 - a) Evaluate and support development of effective volunteer practice toolkit
 - b) Collect and disseminate data on status of volunteer management within Iowa's non-profit organizations
 - c) Work to include volunteer management as a track within the non-profit management training
 2. Elevate the status of volunteer management as a profession
 - a) Increase the awareness of value and number of paid volunteer managers in the state
 - b) Increase participation in local volunteer manager networking groups for best-practice sharing, networking and other opportunities, etc.
 - c) Work with colleges to promote volunteer management trainings in human curricula service-coursework
 - d) Continue to support volunteer management conferences in Iowa
 - e) Evaluate development of standards of excellence for volunteer management professionals
 - f) Support and promote volunteer management certification programs
 - g) Build awareness and understanding within national service programs of program directors' role (and some members' role) as volunteer manager
 3. Statewide Volunteer Recognition Efforts
 - a) Evaluate, support and sponsor, in conjunction with the Governor's Office, statewide volunteer recognition awards, including the Volunteer Hall of Fame and the Governor's Volunteer Awards
 - b) Promote national volunteer awards, including the Presidential Service Awards, Prudential Spirit of Service Awards, Daily Points of Light Award, etc. to highlight the important role volunteers play in improving Iowa's communities
- B. Train National Service Program Directors, interested Volunteer Managers and AmeriCorps members in disaster preparedness and response.
1. Sponsor and/or support all national service programs in providing training to interested members and program staff to ensure all interested and adequately trained members are mobilized for local, state and national disasters.
 - a) Partner, as appropriate, with NCCC on training.
 2. ICVS will provide, as reasonable, training to Iowa National Service Programs (AmeriCorps State & National, AmeriCorps*VISTA, Senior Corps and Learn & Serve).
 - ~~3.~~ ICVS will provide or make available, as reasonable, training to interested volunteer management professionals (including on-line training).
 - ~~3.~~
 - ~~4.~~ 4. Expand Resources to Strengthen Capacity of Non-Profit Organizations, Schools, Faith Communities and State & Federal Government Agencies in Engaging Volunteers to Solve Challenges in Iowa
 - ~~5.~~ 5. Evaluate potential resources, such as grants, fee-for-service, state volunteer license plates, volunteerism check-off, etc.
 - ~~6.~~ 6. Advocate and support legislative efforts to increase funding to Iowa's organizations that utilize volunteers to accomplish their charitable missions.

Partners:

[American Red Cross](#)

[AmeriCorps State & National](#)

[AmeriCorps*VISTA](#)

[Association of Fundraising Professionals](#)

[Association of Hospital Professionals](#)

[Businesses](#)

[Community Foundations](#)

[Community Orgs. Active in Disaster \(COAD\)](#)

[Corporate Volunteer Programs](#)

[Corporation for National & Community Service](#)

[Corporation State Office](#)

[DOVIA or Volunteer Manager Groups](#)

[FEMA](#)

[Girl/Boy Scouts](#)

[Governor's Office](#)

[Homeland Security Emergency Management](#)

[Iowa Campus Compact](#)

[Iowa Commission on Volunteer Service](#)

[Iowa Council on Foundations](#)

[Iowa Department of Economic Development](#)

[Iowa Disaster Human Resource Council](#)

[Iowa Mentoring Partnership](#)

[Iowa Nonprofit Resource Center](#)

[Iowa's Colleges and Universities](#)

[ISU Extension – 4H](#)

[Keep Iowa Beautiful](#)

[Learn & Serve](#)

[Legislature \(federal and state\)](#)

[National Youth Leadership Council](#)

[Nonprofit Organizations and Communities of Faith](#)

[Points of Light Foundation](#)

[Self-Advocacy Leadership for Youth with Disabilities](#)

[Senior Corps](#)

[United Way](#)

[Voluntary Organizations Active in Disaster \(VOAD\)](#)

[Volunteer Centers](#)

[Volunteer Managers](#)

~~American Red Cross~~
~~Iowa Commission on Volunteer Service~~
~~AmeriCorps State & National~~
~~Iowa Council on Foundations~~
~~AmeriCorps*VISTA~~
~~Iowa Disaster Human Resource Council~~
~~Association of Fundraising Professionals~~
~~Iowa Department of Economic Development~~
~~Association of Hospital Professionals~~
~~Iowa Mentoring Partnership~~
~~Businesses~~
~~Iowa Nonprofit Resource Center~~
~~Campus Compact~~
~~Iowa's Colleges and Universities~~
~~Community Foundations~~
~~Legislature (federal and state)~~
~~Community Orgs. Active in Disaster (COAD)~~
~~Learn & Serve~~
~~Corporate Volunteer Programs~~
~~Nonprofit Organizations and Communities of Faith~~
~~Corporation for National & Community Service~~
~~Points of Light Foundation~~
~~Corporation State Office~~
~~Senior Corps~~
~~DOVIA or Volunteer Manager Groups~~
~~United Way~~
~~FEMA~~
~~Voluntary Organizations Active in Disaster (VOAD)~~
~~Governor's Office~~
~~Volunteer Centers~~
~~Homeland Security Emergency Management~~
~~Volunteer Managers~~

RESOURCES NEEDED:

- Access to Tools, Templates and Curricula to Achieve Goals
- Connections to National Partners with Local Affiliates to Advance Mutual Goals
- Information Pertaining to Other Federal Grants and Resources that Address Strategic Goals
- Opportunities for Networking with Other Commissions with Similar Programs
- Sharing of Best Practices
- Training & Technical Assistance

RESOURCES NEEDED:

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 - ~~Training & Technical Assistance~~
- 

ENSURING A BRIGHTER FUTURE FOR ALL OF IOWA'S CHILDREN AND YOUTH

Result: 250,000 Iowans Volunteering with Children and Youth by 2010

I. INCREASE THE NUMBER OF IOWANS VOLUNTEERING IN MENTORING PROGRAMS

- A. Define mentoring ~~and tutoring~~ standards
- B. ~~Re-establish connection~~ Review relationship with the National Mentoring Partnership.
- C. Increase outreach to mentoring programs through Iowa Mentoring Partnership
 - 1. Update and maintain website
 - 2. Reinstate and attend Provider Board Meetings
- D. Increase the number of programs completing certification and recertification
 - 1. Share value of becoming certified mentoring program
 - 2. Provide training on how to become certified
 - 3. Promote prevention strategies supported through funding from Iowa Department of Public Health
 - 4. Encourage voluntary compliance with Standards of Excellence
 - 5. Utilize FGP and RSVP programs
- E. Increase the number of new certified mentoring programs
- F. Increase the number of matches per program
- G. Promote National Mentoring Month
 - 1. Governor's Office to issue a proclamation
 - 2. Encourage certified mentoring programs to honor their mentors during this month
 - 3. Aid mentoring programs in recruitment of mentors and mentees during this month
- H. Share the value of a mentor in a child's life.
 - 1. Literature review to determine marketable affects of mentoring in a child's life
 - 2. Post value of mentoring on the website
 - 3. Encourage programs to utilize value information to recruit program participants
- I. Data management

Partners:

[AmeriCorps](#)

[Big Brothers/Big Sisters](#)

[Certified Mentoring Programs](#)

[Federal Dept of Justice](#)

[Foster Grandparent Program](#)

[Iowa Health Systems](#)

[Iowa Collaboration for Youth Development](#)

[Iowa College & University Alumni Associations](#)

[Iowa Colleges and Universities \(two and four-year institutions\)](#)

[Iowa Department of Public Health](#)

[Iowa Mentoring Partnership](#)

[RSVP](#)

[United Ways](#)

~~Iowa Mentoring Partnership
Certified Mentoring Programs
ICYD
FGP
Iowa Health Systems
RSVP
A*C
IDPH
Federal Dept of Justice
Colleges and Universities (Iowa College &
University ociations~~n.

II. INCREASE THE NUMBER OF VOLUNTEERS PROVIDING TUTORING AND COACHING TO IOWA'S YOUTH

- A. ~~Increase the number of students in tutoring programs~~Literature review of tutoring and coaching standards.
- B. ~~Increase the number of volunteers tutoring and coaching youth~~Define tutoring and coaching standards for the state of Iowa.
- C. Gather data on existing tutoring/coaching programs.
 - 1. ~~Determine new partnerships to be developed~~Create database of existing programs
 - 2. ~~Perform training and technical assistance opportunities~~needs assessmentCreate database of existing training and technical assistance opportunities
- D. ~~Distribute information on resource/fund development and training~~
 - 1. ~~Provide media toolkits, training toolkits~~
 - 2. ~~Provide curricula and training to organizations~~
- E. ~~D.~~ Share the value of tutoring and coaching
 - 1. Perform literature review to determine the value of tutoring and coaching in a child's and adult's life
 - 2. ~~Post information on the ICVS website~~Determine marketability of value
- F. ~~E.~~ Data Management

Partners:

[America's Promise](#)

[AmeriCorps Programs](#)

[Area Education Agencies](#)

[Children & Families of Iowa](#)

[Foster Grandparent Program](#)

[ICVS](#)

[Institute for Character Development](#)

[Iowa After-school Alliance](#)

[Iowa Athletic Association](#)

[Iowa Colleges and Universities \(Two- and four-year institutions\)](#)

[Iowa Colleges and Universities Alumni Associations](#)

[Iowa Department of Education](#)

[Iowa Sport Associations \(soccer, etc.\)](#)

[Iowa's Promise](#)

[Learn & Serve America](#)

[Parks & Recreation Departments](#)

[RSVP](#)

[Schools](#)

[YMCA](#)

ICVS

Department of Education

Learn & Serve

*A*C Programs*

Iowa After-school Alliance

Area Education Agencies

FGP

RSVP

Colleges and Universities ()

Iowa Colleges and Universities sociations

III. INCREASE THE NUMBER OF VOLUNTEERS WORKING WITH CHILDREN AND YOUTH DURING OUT OF SCHOOL TIME.

- A. Increase after-school programs' capacity to utilize volunteers in their programming.
 - 1. Utilize model created by Governor's AmeriCorps After-School Initiative
- B. Measure the quality of programming in out of school settings, using the Program Quality Assessment (PQA) Model.
 - 1. Utilize AmeriCorps VISTA personnel as evaluators
- C. Increase the number of programs meeting quality standards.
- D. Continue collaboration with the Iowa After-School Alliance (IAA).
 - 1. Attend IAA board meetings and retreats
- E. Distribute information on resource/fund development
- F. Share the importance of out of school time activities.
 - 1. Get information from the Iowa After-School Alliance and National After-School Alliance
 - 2. Link the Iowa Commission on Volunteer Service website with the Iowa After-School Alliance Website
- G. Data Management

Partners:

[AmeriCorps Programs](#)

[Area Education Agencies](#)

[Foster Grandparent Programs](#)

[Institute for Character Development](#)

[Iowa After-school Alliance](#)

[Iowa After-School Alliance VISTA](#)

[Iowa Commission on Volunteer Service](#)

[Iowa Department of Education](#)

[Learn & Serve America](#)

[RSVP](#)

ICVS

DOE

Learn & Serve

*A*C Programs*

Iowa After-school Alliance

Area Education Agencies

Iowa After-School Alliance VISTA

Institute for Character Development

FGP

RSVP

IV. INCREASE COMMUNITY ENGAGEMENT AROUND THE FIVE PROMISES [1, CARING ADULTS; 2. SAFE PLACES; 3. A HEALTHY START; 4. MARKETABLE SKILLS; 5. OPPORTUNITIES TO SERVE]

- A. Provide technical assistance to help communities engage volunteers in Promise efforts.
- B. Increase the number of Communities of Promise in Iowa.
 - 1. Develop strategy to encourage collaboration/consolidation of current local Empowerment boards, youth development collaborations, and public agencies
 - 2. Continue outreach efforts to communities through
 - a) Iowa's Promise Station (website)
 - b) Printed material
 - c) Informational Iowa Communication Network (ICN) Sessions
 - d) Presentations in communities to organizers and local leaders
- C. Establish Iowa's Promise Partnership Council
 - 1. Develop and promote a comprehensive, uniform, system-wide leadership agenda for promotion of quality environments for all children and their families.
 - 2. Promote and ensure more effective coordination and strategies between government. Agencies and private and nonprofit organizations responsible for care, health, and education efforts for children and youth.
 - a) Define and determine a meaningful role for partners
 - (1) Public
 - (2) Private
 - (3) Non-Profit
 - (4) Local Communities
 - (5) Youth
 - 3. Explore potential strategies for sustainable financing.
 - 4. Encourage collaboration to foster the sharing of resources
 - 5. Identify and remove statewide barriers to facilitate local collaborative efforts.
- D. Continue collaboration with the Iowa Collaboration for Youth Development
- E. Continue collaboration with Community Empowerment
- F. Distribute information on resource/fund development
- G. Provide opportunities for youth to give input and share in decision making
- H. Promote value of engaged communities
 - 1. Utilize statewide and community specific press releases
 - 2. Promote Iowa's Promise Station (website)
 - a) Utilize the website to coordinate training and technical assistance
 - b) Offer website resources to local communities to create and utilize their own Promise Station
 - 3. Public Service Announcement
 - a) Provide America's Promise public service announcement to local communities for their use
 - b) Work with local media partners to play the public service announcement
- I. Data Management

Partners:

[America's Promise](#)

[AmeriCorps Programs](#)

[Area Education Agencies](#)

[Big Brothers/Big Sisters](#)

[Boy and Girl Scouting](#)

[Boys & Girls Clubs](#)

[Iowa After-school Alliance](#)

[Iowa Collaboration for Youth Development](#)

[Iowa Community Education Association](#)

[Iowa Department of Economic Development](#)

[Iowa Legislature](#)

[Iowa Mentoring Partnership](#)

Communities of Promise

Community Empowerment

Council of Governments

Foster Grandparent Program

Governor's Office

Iowa Commission on Volunteer Service

Institute for Character Development

Iowa Rural Development Council

Local communities

Members of IPPC

Private business

RSVP

Volunteer Centers of Iowa

YMCA

RESOURCES NEEDED:

Access to Tools, Templates and Curricula to Achieve Goals

Connections to National Partners with Local Affiliates to Advance Mutual Goals

Information Pertaining to Other Federal Grants and Resources that Address Strategic Goals

Opportunities for Networking with Other Commissions with Similar Programs

Sharing of Best Practices

Training & Technical Assistance

ICVS

*A*C Programs*

Iowa After-school Alliance

Area Education Agencies

ICYD

Community Empowerment

Private business

Council of Governments

Iowa Department of Economic Development

Iowa Rural Development Council

Iowa Mentoring Partnership

Institute for Character Development

America's Promise

FGP

RSVP

Local communities

Members of IPPC

Big Brothers/Big Sisters

Boys & Girls Clubs

Boy and Girl Scouting

Legislature

Governor's Office

ENGAGING STUDENTS IN COMMUNITIES

I. INCREASE NUMBER OF K-20 STUDENTS ENGAGED IN SERVICE LEARNING

- A. Expand number of K-12 students practicing service learning
 - 1. Support expansion of Learn and Serve America programs across Iowa
 - 2. Promote service learning as an effective tool for educators (benefits include: real world experience, leadership opportunities, creativity, community involvement, connection to curricula, reflection/writing activities)
 - 3. Assist with expanding training resources for teachers, national service and non-profit organizations to incorporate service learning in classrooms
 - a) Provide training resources to teachers to increase number of teachers using service-learning techniques in their classrooms
 - b) Incorporate service learning techniques into appropriate National Service programs
 - c) Provide training to other youth-serving non-profit organizations in using service learning as a technique in their programs.
 - 4. Develop curricula, toolkits and templates for use in service-learning environments
 - a) Collect and make available curricula-based service learning modules that can be share with teachers to infuse service learning into various school subject areas
 - b) Develop and disseminate service learning materials to be used with various components of youth development (such as leadership, problem solving, public speaking, academic performance, safety, etc.)
- B. Develop opportunities to increase community-based service learning
 - 1. Assist with outreach to organizations that focus on youth development (I.E. faith-based, community, non-profit organizations and the public sector)
 - a) Determine potential collaborations with organizations to develop community-based service learning
 - 2. Promote service-learning as an effective technique to increase youth’s understanding of issues and engage them in the community.
- C. Expand number of college students practicing service learning
 - 1. Support expansion of ~~Campus Compact~~ Iowa Campus Compact participating colleges and universities
 - 2. Increase the number of college students participating in National Service
 - a) Provide outreach and marketing support to new and existing programs
 - b) Work with existing programs to provide outreach at college volunteer fairs, support campus-wide volunteer events, etc.
 - 3. Support development of higher education ~~Learn and Serve~~ Learn and Serve America opportunities
- D. Collect data and promote various incentives for volunteering and the benefits of volunteering

II. INCREASE NUMBER OF STUDENTS VOLUNTEERING

- A. Expand number of K-12 students volunteering
 - 1. Support organizations focused on youth development
 - 2. Assist with outreach and marketing to youth
 - 3. Assist with expanding training resources for organizations to develop volunteer opportunities

4. Evaluate Conduct survey of Iowa K-12 schools that have volunteer/service requirements
- B. Expand the number of college students volunteering
1. In partnership with the Corporation State Office, expand the number of colleges and universities matching the AmeriCorps Education Awards or other incentives for volunteering
 2. Help build the capacity of student-led volunteer programs (such as 10K Hours Show)
 - a) Serve in an advisory role
 - b) Promote programs and assist with marketing
 - c) Partner with sponsoring agencies to assist with sustainability
- C. Collect data on the incentives for volunteering and the benefits of volunteering

Partners:

Alternative Education Association
Corporation for National and Community Service
College & University Civic Engagement Offices
Iowa After school Alliance
Iowa Assn. of Independent Colleges and Universities
Iowa Campus Compact
Iowa Collaboration for Youth Development
Iowa Colleges & Universities (Two- and four-year institutions)
Iowa Community Education Association
Iowa Department of Education
Iowa State Education Association
ISU Extension – 4H
JEL Iowa (Just Eliminate Lies)

Key Clubs
Learn & Serve America
National Honor Society
Non-profit and Faith Based Organizations
Parent Teacher Associations (PTA)
Self-Advocacy and Leadership for Youth with Disabilities (SALYD)
School Administrators of Iowa
School Boards Associations
SIYAC (State of Iowa Youth Action Committee)
Student Engagement Organizations
VISTA
Volunteer Centers of Iowa

RESOURCES NEEDED:

Access to Tools, Templates and Curricula to Achieve Goals
Connections to National Partners with Local Affiliates to Advance Mutual Goals
Information Pertaining to Other Federal Grants and Resources that Address Strategic Goals
Opportunities for Networking with Other Commissions with Similar Programs
Sharing of Best Practices
Training & Technical Assistance

HARNESS THE EXPERIENCE OF IOWA'S BABY BOOMERS

I. ENGAGING BOOMERS

A. Initiate Baby Boomer Pilot Project Studies-Study

B. Eby engaging community members in focus groups to identify strategies to help determine effective methods for engaging baby boomers in service.

C. Implement statewide marketing plan based on pilot study and focus groups and the value of baby boomer volunteers

~~These groups may include Senior Corps directors from RSVP, FGP and SCP in addition to a diverse group of citizens from professionals to blue collar workers to corporate officers.~~

II. IMPROVE QUALITY AND QUANTITY OF SENIOR CORPS MAKE INCREASING STATE FUNDING FOR ALL SENIOR CORPS PROGRAM COVERAGES IN IOWA A PRIORITY

A. Use program performance outcomes data and expansion of service area as the basis for new State funding the argument that we need more funding for senior volunteer opportunities.

B. Utilize corporate partnerships in expansion efforts.

~~This aligns with the CNCS focus of engaging Baby Boomers in civic engagement.~~

III. VALUE OF VOLUNTEERING

~~A. Implement statewide marketing plan with information gathered from the Baby Boomer Pilot Projects to educate non-profits and corporations about the value of Baby Boomer volunteerism.~~

IV. TRAINING FOR VOLUNTEERS

~~A. Disseminate information gathered from Baby Boomer Pilot Projects to Volunteer Managers, Coordinators and other professionals in the volunteer field through conferences and training opportunities. Perhaps this might be paid for through corporate donations.~~

~~Provide a training track via the web or ICN.~~

V. III. TRAINING & RESOURCES FOR SPONSORS/AGENCIES/NON-PROFITS

A. Disseminate information gathered from Baby Boomer Pilot Projects to agencies, non-profits and other interested entities. Create a separate track at current volunteer conference.

B. Provide a training track via the web or ICN.

C. Utilize the Internet to conduct data collection on volunteer activities, post training modules, volunteer opportunities and a bulletin board

VI. IV. OUTREACH TO BOOMERS AND AGENCIES

A. Get Governor to proclaim a day of service

B. Work on Martin Luther King Day of Service activities, ~~e.g. Habitat Blitz~~

C. Encourage public and private Get state agency employees to provide paid time off to volunteer, volunteer — great press, promote they can get time off to cover it/other benefits associated

D. Implement marketing plan through out state.

~~E.g. outreach at places frequented by baby boomers~~

VII. V. CORPORATION VOLUNTEERING

A. Create partnerships with corporations to foster volunteerism and educate the value of Baby Boomers volunteers.

B. Contact Baby Boomer generation citizens through work place contacts to foster volunteerism.

C. Empower entities to develop meaningful purposeful volunteer opportunities.

VIII. WEB SITE

~~A. Data collection tool~~

~~1. A statewide data collection tool to gather information on volunteer activities throughout the state. Perhaps it would be most efficient to collect this information via a web tool.~~

~~B. Training modules~~

- ~~C. Bulletin Board~~
- ~~D. Volunteer opportunity clearing house~~
- ~~E. Work smart — partner with entities with similar missions, e.g. United Way~~

IX. BLOGGING ON VOLUNTEERISM IN JUICE

- ~~A. Have a commission employee blog — or make a joint effort among a variety of ICVS and CNCS staff~~
- ~~B. This may not reach boomers but would be an interesting item in other categories~~

Partners:

- | | |
|--|--|
| <u><i>AARP</i></u> | <u><i>Labor Union Retirees</i></u> |
| <u><i>College/University Alumni Associations</i></u> | <u><i>Media outlets</i></u> |
| <u><i>Corporate Volunteer Associations</i></u> | <u><i>Non-profit organizations & faith-based communities</i></u> |
| <u><i>Corporations</i></u> | <u><i>Public Radio</i></u> |
| <u><i>Director of Volunteers In Agencies (DOVIA)</i></u> | <u><i>Retired Teachers Association</i></u> |
| <u><i>Directors Council</i></u> | <u><i>RSVP Association</i></u> |
| <u><i>FGP/SCP Association</i></u> | <u><i>RSVP Programs</i></u> |
| <u><i>Foster Grandparent Programs</i></u> | <u><i>Senior Companion Programs</i></u> |
| <u><i>Iowa Colleges and Universities (Two- and four-year Institutions)</i></u> | |

RESOURCES NEEDED:

- ~~Access to Tools, Templates and Curricula to Achieve Goals~~
- ~~Connections to National Partners with Local Affiliates to Advance Mutual Goals~~
- ~~Information Pertaining to Other Federal Grants and Resources that Address Strategic Goals~~
- ~~Opportunities for Networking with Other Commissions with Similar Programs~~
- ~~Sharing of Best Practices~~
- ~~Training & Technical Assistance~~

- | | |
|----------------------------|--|
| <i>RSVP Association</i> | <i>Directors Council</i> |
| <i>RSVP Programs</i> | <i>Non-profits</i> |
| <i>FGP/SCP Association</i> | <i>Media outlets</i> |
| <i>FGP Programs</i> | <i>Corporations (focus on those with employee volunteerism component)</i> |
| <i>SCP Programs</i> | <i>Iowa Colleges and Universities (Educational Institutions) (for research, interns, etc.)</i> |
| <i>DOVIA</i> | |